

Appendix B

INSTRUMENTS USED IN PUBLIC OPINION SURVEYS

Appendix B-1

WASHINGTON COUNTY PARK SYSTEM TELEPHONE SURVEY

Hello. My name is _____, and I am calling for Washington County, which is beginning to work on a long-range park and open space plan. The plan will consider the future of County-operated parks and important natural resources that should be protected. To obtain citizen input, we are calling randomly selected households in the County. We would appreciate your help in answering a few questions about parks and recreational services. Your answers will be kept completely confidential.

Do you live in Washington County? (If yes, continue with interview; if no, thank interviewee and terminate interview.)

- 1. Did you or any member of your household visit any of these County parks in the past year?

If yes, about how many times in the past year?

- | | | | |
|--------------------------------|--------|-------|-------|
| a. Lizard Mound Park | Yes___ | No___ | _____ |
| b. Glacier Hills Park | Yes___ | No___ | _____ |
| c. Homestead Hollow Park | Yes___ | No___ | _____ |
| d. Ridge Run Park | Yes___ | No___ | _____ |
| e. Goeden Park | Yes___ | No___ | _____ |
| f. Heritage Trails Park | Yes___ | No___ | _____ |
| g. Sandy Knoll Park | Yes___ | No___ | _____ |
| h. Cedar Lake Wayside | Yes___ | No___ | _____ |

- 2. I am going to read to you a list of recreational activities. Please tell me if you or any member of your household has an interest in the activity.

If yes, please tell me if anyone in your household participated in the activity in the past year and where they participated.

- | | <u>Interested</u> | <u>Participated</u> | <u>Where?</u> |
|--|-------------------|---------------------|---------------|
| a. ice skating | Yes___ No___ | Yes___ No___ | _____ |
| b. cross-country skiing
on ungroomed trails | Yes___ No___ | Yes___ No___ | _____ |
| c. tobogganing or sledding | Yes___ No___ | Yes___ No___ | _____ |
| d. beach swimming | Yes___ No___ | Yes___ No___ | _____ |
| e. canoeing | Yes___ No___ | Yes___ No___ | _____ |
| f. fishing | Yes___ No___ | Yes___ No___ | _____ |
| g. jogging | Yes___ No___ | Yes___ No___ | _____ |
| h. hiking/walking | Yes___ No___ | Yes___ No___ | _____ |
| i. softball | Yes___ No___ | Yes___ No___ | _____ |
| j. volleyball | Yes___ No___ | Yes___ No___ | _____ |
| k. basketball | Yes___ No___ | Yes___ No___ | _____ |
| l. children's playground | Yes___ No___ | Yes___ No___ | _____ |
| m. Picnicking | Yes___ No___ | Yes___ No___ | _____ |

If you picnicked at Washington County Park, did you use a picnic shelter?

Yes No_ DK/NR_____

3. Next, I am going to read a list of other recreational activities. Again, please tell me if you or any member of your household has an interest in the activity.

If yes, please tell me if anyone in your household participated in the activity in the past year and where they participated.

	<u>Interested</u>		<u>Participated</u>		<u>Where?</u>
a. golfing.....	Yes__	No__	Yes__	No__	_____
b. camping.....	Yes__	No__	Yes__	No__	_____
c. nature education program	Yes__	No__	Yes__	No__	_____
d. mountain biking	Yes__	No__	Yes__	No__	_____
e. bicycle on off-road paths	Yes__	No__	Yes__	No__	_____
f. bicycle on road	Yes__	No__	Yes__	No__	_____
g. cross-country skiing on groomed trails.....	Yes__	No__	Yes__	No__	_____
h. roller blading or skateboarding.....	Yes__	No__	Yes__	No__	_____
i. roller hockey	Yes__	No__	Yes__	No__	_____
j. archery	Yes__	No__	Yes__	No__	_____
k. motor boating	Yes__	No__	Yes__	No__	_____
l. dog training or exercising off leash	Yes__	No__	Yes__	No__	_____
m. driving through parks for pleasure.....	Yes__	No__	Yes__	No__	_____
n. frisbee/disc golf	Yes__	No__	Yes__	No__	_____
o. water slides/water parks.....	Yes__	No__	Yes__	No__	_____
p. swimming in pools.....	Yes__	No__	Yes__	No__	_____
q. baseball	Yes__	No__	Yes__	No__	_____
r. tennis.....	Yes__	No__	Yes__	No__	_____
s. soccer.....	Yes__	No__	Yes__	No__	_____
t. football.....	Yes__	No__	Yes__	No__	_____
u. Any other recreational activity not mentioned above?.....	If Yes_ Activity _____		Where _____		

4. Would you or anyone in your household have participated or participated more often in any of the above recreational activities if they were available closer to your home?

No__ Yes__

If yes, any activities in particular?

5. Is there anything that would make it more likely for you or members of your household to use Washington County parks more often? No__ Yes__

If yes: Note _____

6. Please tell me whether you strongly agree, agree, disagree, strongly disagree, or have no opinion about each of the following statements:

	<u>SA</u>	<u>A</u>	<u>D</u>	<u>SD</u>	<u>NO</u>
6A. Conserving land for public parks, recreation, water quality, and habitat is a good use of public funds.	_____	_____	_____	_____	_____
6B. County government is doing enough to preserve natural resources and open space in your community.	_____	_____	_____	_____	_____
6C. The County should provide a system of recreational trails to connect County parks and other public recreational lands and trails.	_____	_____	_____	_____	_____

7. Next we have a few questions on possible activities of the County.

Would you like to see Washington County buy lands such as woodlands and wetlands to protect wildlife and preserve natural habitats for public enjoyment?

No (go to next question) Yes

If yes, Should the County finance the land purchase through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

8. Would you like to see Washington County improve or expand facilities in existing County parks?

No (go to next question) Yes

If yes, should the County finance improved or expanded facilities through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

9. Would you like to see Washington County acquire land to create new County parks?

No (go to next question) Yes

If yes, should the County finance the land purchase for new parks through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

10. What city, village, or town do you live in?

City	<input type="checkbox"/> Addison	<input type="checkbox"/> Farmington	<input type="checkbox"/> Jackson	<input type="checkbox"/> Polk	<input type="checkbox"/> Trenton
Village of	<input type="checkbox"/> Barton	<input type="checkbox"/> Germantown	<input type="checkbox"/> Kewaskum	<input type="checkbox"/> Richfield	<input type="checkbox"/> Wayne
Town	<input type="checkbox"/> Erin	<input type="checkbox"/> Hartford	<input type="checkbox"/> Newburg	<input type="checkbox"/> Slinger	<input type="checkbox"/> West Bend

11. How many adults 18 years or older, including yourself, live in your household?

12. Do any children under the age of 18 live in your household?

Yes No

If yes, please tell me how many children are

- ___ under the age of 5
- ___ between 5 and 13
- ___ between 14 and 17

13. Finally, I am going to read you some categories that describe total household income. Please stop me when I reach the category that best describes the total income of members of your household.

- | | |
|------------------------|-------------------------|
| 1. Under \$15,000 | 5. \$75,000 - \$100,000 |
| 2. \$15,000 - \$25,000 | 6. More than \$100,000 |
| 3. \$25,000 - \$50,000 | 7. Not known |
| 4. \$50,000 - \$75,000 | 8. Refused to answer |

Thank you for participating in this survey. Your answers will be very helpful to the future planning for Washington County.

Appendix B-2

WASHINGTON COUNTY PARK SYSTEM
MAIL-BACK SURVEY

1. At what County park did you reserve a site? (If you have reserved more than one site, please answer the questions as they relate to your most recent reservation.)

- a. Cedar Lake Wayside
- b. Glacier Hills Park
- c. Goeden Park
- d. Heritage Trails Park
- e. Homestead Hollow Park
- f. Lizard Mound
- g. Ridge Run Park
- h. Sandy Knoll Park

2. Did you reserve a:

- Picnic shelter
- Chapel at Glacier Hills Park
- Other facility; please specify: _____

3. What type of activity or function did you reserve the site for?

- Wedding
- Party
- Company picnic
- Church picnic
- Scout or other youth group picnic/outing
- Family picnic/reunion
- School reunion
- Organized sporting event
- Other; please specify: _____

4. Roughly, what percentage of your group fell into the following age categories? (Percentages should add up to 100%)

- % Under the age of 13
- % Between 14 and 17
- % Between 18 and 64
- % Age 65 or Older

5. What feature or facility, if any, did you like *best* about the park where you reserved a site?

6. What feature or facility, if any, did you like *least* about the park where you reserved a site?

7. What suggestions do you have for improving existing facilities at the park?

8. Are there any new or expanded facilities you would like to have provided at the park?

9. Are you satisfied with the current in-person park reservation system, or would you prefer a telephone or mail-in reservation system?

- Satisfied with current in-person system
- Would prefer a telephone reservation system
- Would prefer a mail-in reservation system
- Would prefer another system, please explain:

10. Were County staff helpful and courteous when you made your reservation?

Yes No

Comments:

11. Were County staff at the park helpful and courteous?

Yes No Did not encounter any County staff at the park

Comments:

12. Do you feel that the cost of reserving park facilities is too high, too low, or about right?

- About right
- Too high
- Too low

Comments:

13. In what city, village, or town do you live?

City of Hartford City of West Bend

Village of Germantown Village of Jackson
 Village of Kewaskum Village of Newburg
 Village of Slinger

Town of Addison Town of Barton
 Town of Erin Town of Farmington
 Town of Germantown Town of Hartford
 Town of Jackson Town of Kewaskum
 Town of Polk Town of Richfield
 Town of Trenton Town of Wayne
 Town of West Bend

Other; please specify: _____

Thank you for participating in this survey. Please return this form in the enclosed postage-paid envelope on or before January 31, 1996, to the:

University of Wisconsin-Milwaukee
Urban Research Center
P. O. Box 413
Milwaukee, Wisconsin 53201