

## Appendix B

### INSTRUMENTS USED IN PUBLIC OPINION SURVEYS

#### Appendix B-1

##### Washington County Park System Telephone Survey

Hello, my name is \_\_\_\_\_, and I am calling for Washington County in order to get citizen input about County-operated parks and other important natural resources. Your number was randomly selected for participation in a survey of 600 county residents. The survey is anonymous- we do not know your name or address- and will take less than 10 minutes.

Do you live in Washington County? (If yes, continue to question 1; if no, thank interviewee and terminate interview.)

1. In the past year did you or any family member of your household visit any of these County parks or any other parks in the County in the past year?

If yes, about how many times in the past year?

Lizard Mound	Yes ____	No ____	_____
Glacier Hills Park	Yes ____	No ____	_____
Homestead Hollow Park	Yes ____	No ____	_____
Ridge Run Park	Yes ____	No ____	_____
Goeden Park	Yes ____	No ____	_____
Heritage Trails Park	Yes ____	No ____	_____
Sandy Knoll Park	Yes ____	No ____	_____
Cedar Lake Wayside	Yes ____	No ____	_____
Ackerman's Grove	Yes ____	No ____	_____
Family Park	Yes ____	No ____	_____
Other Parks in the County	Yes ____	No ____	_____

2. Do you feel safe when you are in Washington County parks?

If no, where did you not feel safe?

Yes \_\_\_\_  
No \_\_\_\_ Please specify: \_\_\_\_\_

3. Do you feel you have personally benefited from Washington County parks in the past year?

If yes, how did you benefit?

Yes \_\_\_\_ Please specify: \_\_\_\_\_  
No \_\_\_\_

4. On a scale from 1 to 10, with 1 being Very Poor and 10 being Excellent, how would you rate the overall quality of Washington County Parks?

5. Next, I will be asking you about a variety of outdoor activities. Please tell me if you or any family member of your household has interest in this activity.

If yes, how many times has someone in your household participated in this activity in the past year and where have they participated?

	<u>Interested</u>		<u>Participated</u>		<u>Where</u>
Ice Skating	Yes	No	Yes	No	
Cross-Country Skiing/ Ungroomed Trails	Yes	No	Yes	No	
Tobogganing or Sledding	Yes	No	Yes	No	
Beach Swimming	Yes	No	Yes	No	
Canoeing	Yes	No	Yes	No	
Fishing	Yes	No	Yes	No	
Jogging	Yes	No	Yes	No	
Hiking/Walking	Yes	No	Yes	No	
Softball	Yes	No	Yes	No	
Volleyball	Yes	No	Yes	No	
Basketball	Yes	No	Yes	No	
Children's Playgrounds	Yes	No	Yes	No	
Picnicking	Yes	No	Yes	No	
Disc Golf	Yes	No	Yes	No	
Soccer	Yes	No	Yes	No	
Recreational Boating	Yes	No	Yes	No	

6. Next, I will be asking you about your interest and participation in some other recreational activities. Please tell me if you or any family member of your household has interest in this activity.

If yes, how many times has someone in your household participated in this activity in the past year, where have they participated, and should Washington County provide facilities for these activities?

	<u>Interested</u>		<u>Participated</u>		<u>Where</u>	<u>Should the County Provide Facilities for Activities</u>
Golfing	Yes	No	Yes	No		
Camping	Yes	No	Yes	No		
Nature Education Programs	Yes	No	Yes	No		
Mountain Biking	Yes	No	Yes	No		
Off-road Trail Biking	Yes	No	Yes	No		
On-road Biking	Yes	No	Yes	No		
Cross-Country Skiing/Groomed Trails	Yes	No	Yes	No		
Snowmobiling	Yes	No	Yes	No		
Rollerblading/Skateboarding	Yes	No	Yes	No		
Roller Hockey	Yes	No	Yes	No		
Archery	Yes	No	Yes	No		
Dog Training/Exercising off Leash	Yes	No	Yes	No		
Driving through Parks	Yes	No	Yes	No		
Water Slides/Water Parks	Yes	No	Yes	No		
Swimming in Pools	Yes	No	Yes	No		
Baseball	Yes	No	Yes	No		
Tennis	Yes	No	Yes	No		
Football	Yes	No	Yes	No		
Other	Yes	No	Yes	No		

7. Would you or anyone in your household have participated, or participated more often, in any of the recreational activities we just discussed if they were available closer to your home?

Yes \_\_\_\_ Please list activities: \_\_\_\_\_  
No \_\_\_\_

8. Is there anything that would make it more likely for you or members of your household to use Washington County parks more often?

Yes \_\_\_\_ Please list what that would be: \_\_\_\_\_  
No \_\_\_\_

9. Please tell me whether you strongly agree, agree, disagree, strongly disagree, or have no opinion about each of the following statements:

	<u>SA</u>	<u>A</u>	<u>D</u>	<u>SD</u>	<u>NO</u>
Conserving land for public parks, recreation, water quality, and wildlife habitat is a good use of public funds	___	___	___	___	___
The County should provide a system of recreational trails to connect County parks and other public recreational lands and trails	___	___	___	___	___
County government is doing enough to preserve natural resources and open space in your community	___	___	___	___	___
County government is doing enough to provide access to lakes and waterways	___	___	___	___	___

10. Next we have a few questions on possible activities of the County.

If the answer is yes, how should the County finance the land purchase (please explain some other way to finance):

	<u>No</u>	<u>Yes</u>	<u>Don't Know</u>	<u>Increased Taxes</u>	<u>Issue Bonds</u>	<u>User Fees</u>	<u>Combo</u>	<u>Some Other Way</u>
Would you like to see Washington County buy lands such as woodlands and wetlands to protect wildlife and preserve natural habitats for public enjoyment?	___	___	___	___	___	___	___	___
Would you like to see Washington County improve or expand facilities in existing County parks?	___	___	___	___	___	___	___	___
Would you like to see Washington County acquire land to create new County parks?	___	___	___	___	___	___	___	___
Should Washington County parks provide a nature center for educational programming?	___	___	___	___	___	___	___	___
Should Washington County own and operate additional golf courses?	___	___	___	___	___	___	___	___

If you answered yes that the County should take action to expand facilities at existing parks, please list activities that these expanded facilities should be used for: \_\_\_\_\_

If yes, what activities not currently offered in County parks should the County provide facilities for: \_\_\_\_\_

What activities not currently offered in Washington County parks should the County provide: \_\_\_\_\_

11. What city, village, or town do you live in?

___ City of Hartford	___ Town of Addison	___ Town of Kewaskum
___ City of West Bend	___ Town of Barton	___ Town of Polk
___ Village of Germantown	___ Town of Erin	___ Town of Richfield
___ Village of Jackson	___ Town of Farmington	___ Town of Trenton
___ Village of Kewaskum	___ Town of Germantown	___ Town of Wayne
___ Village of Newburg	___ Town of Hartford	___ Town of West Bend
___ Village of Slinger	___ Town of Jackson	

12. How many adults 18 years or older, including yourself, live in your household?

\_\_\_\_\_

13. Do any children under the age of 18 live in your household?

Yes \_\_\_\_\_

No \_\_\_\_\_

If yes, please tell me how many children are:

\_\_\_\_\_ under the age of 5

\_\_\_\_\_ between the ages of 5 and 13

\_\_\_\_\_ between the ages of 14 and 17

14. Finally, I am going to read you some categories that describe total household income. Please stop me when I reach the category that best describes the total income of members in your household.

\_\_\_\_\_ Under \$25,000

\_\_\_\_\_ \$25,000-\$50,000

\_\_\_\_\_ \$50,000-\$75,000

\_\_\_\_\_ \$75,000-\$100,000

\_\_\_\_\_ More than \$100,000

\_\_\_\_\_ No Answer

Thank you for participating in this survey. Your answers will be very helpful to the future planning for Washington County.

Respondent's gender

\_\_\_\_\_ Female

\_\_\_\_\_ Male

## Appendix B-2

### Washington County Park System Mail-Back Survey

1. At what County park did you reserve a site? (If you have reserved more than one site, please answer the questions as they relate to your **most recent reservation**.)

\_\_\_\_\_ Cedar Lake Wayside  
\_\_\_\_\_ Glacier Hills Park  
\_\_\_\_\_ Goeden Park  
\_\_\_\_\_ Heritage Trails Park  
\_\_\_\_\_ Homestead Hollow Park  
\_\_\_\_\_ Lizard Mound  
\_\_\_\_\_ Sandy Knoll Park  
\_\_\_\_\_ Ackerman's Grove  
\_\_\_\_\_ Family Park  
\_\_\_\_\_ Ridge Run Park

2. What type of facility did you reserve?

\_\_\_\_\_ An open shelter  
\_\_\_\_\_ A closed shelter  
\_\_\_\_\_ The chapel at Glacier Hills Park  
\_\_\_\_\_ Area only (for school groups)- **skip to question 8**

3. What type of activity or function did you reserve the site for?

\_\_\_\_\_ Wedding  
\_\_\_\_\_ Party  
\_\_\_\_\_ Company picnic  
\_\_\_\_\_ Church picnic  
\_\_\_\_\_ Scout or other youth group picnic/outing  
\_\_\_\_\_ Family picnic/reunion  
\_\_\_\_\_ School reunion  
\_\_\_\_\_ Organized sporting event  
\_\_\_\_\_ Other (please specify): \_\_\_\_\_

4. Roughly, what percentage of your group fell into the following age categories?  
(Percentages should add up to 100%)

\_\_\_\_\_ Under the age of 13  
\_\_\_\_\_ Between 14 and 17  
\_\_\_\_\_ Between 18 and 64  
\_\_\_\_\_ Age 65 or Older

We would like to ask you some questions about the features of the facility that you reserved. By features of the shelter or chapel we mean things like running water and electricity.

5. On a scale of 1 to 10, with 1 being Not At All Important and 10 being Very Important, please rate how important the following features were to you when you reserved your site.

\_\_\_\_\_ Size of Shelter  
\_\_\_\_\_ Availability of Fire Pit  
\_\_\_\_\_ Availability of Heat  
\_\_\_\_\_ Availability of Electricity  
\_\_\_\_\_ Proximity to Bathroom  
\_\_\_\_\_ Proximity to Parking

- \_\_\_\_\_ Proximity to Garbage Dumpsters
- \_\_\_\_\_ Proximity to Water
- \_\_\_\_\_ Proximity to Playground
- \_\_\_\_\_ Proximity to Hiking Trails
- \_\_\_\_\_ Proximity to Athletic Fields
- \_\_\_\_\_ Proximity to Phone
- \_\_\_\_\_ Views of Park

6a. Currently, only the shelter buildings may be reserved. If given the option, would you have reserved an adjacent outdoor area such as a volleyball court or athletic field?

- \_\_\_\_\_ Yes- continue to question 6b
- \_\_\_\_\_ No- skip to question 7

6b. What would you have reserved?

7. Using a scale of 1 to 10, with 1 being Very Poor and 10 being Excellent, how would you rate the following for the facility that you reserved?

- \_\_\_\_\_ Ease of Access
- \_\_\_\_\_ Cleanliness
- \_\_\_\_\_ Overall

We would like to ask you some questions about the park amenities. By park amenities we mean things like hiking trails, views, and playgrounds.

8. Please indicate which of the following amenities your group took advantage of when you reserved your site.

- \_\_\_\_\_ Picnic Area
- \_\_\_\_\_ Hiking Trails
- \_\_\_\_\_ Playground Equipment
- \_\_\_\_\_ Play Fields
- \_\_\_\_\_ Basketball Court
- \_\_\_\_\_ Volleyball Court
- \_\_\_\_\_ Horseshoe Area
- \_\_\_\_\_ Boat Launch
- \_\_\_\_\_ Fishing
- \_\_\_\_\_ Swimming Beach
- \_\_\_\_\_ Cross Country Ski Trails
- \_\_\_\_\_ Sledding
- \_\_\_\_\_ Ice Skating
- \_\_\_\_\_ Snowmobile Trails

9. What park amenities did you like **best** about the park where you reserved a site?

10a. What park amenities **didn't you like** about the park where you reserved a site?

10b. If there were amenities that you **didn't like** about the park, why didn't you like these amenities?

11. What suggestions do you have for improving existing amenities at the park?

12. Are there any new amenities you would like to have provided at the park?

13. Of the following, what type of reservation system would you prefer?

- \_\_\_\_\_ In-person system (current method)
- \_\_\_\_\_ Telephone reservation system
- \_\_\_\_\_ Mail-in reservation system

☐ Internet based reservation system  
☐ Another type of system  
**Please explain:** \_\_\_\_\_

14. Were County staff helpful and courteous when you made your reservation?

☐ Yes  
☐ No

Comments: \_\_\_\_\_

15. Were County staff at the park helpful and courteous?

☐ Yes  
☐ No  
☐ Not applicable- no staff contact

Comments: \_\_\_\_\_

16. Do you feel that the cost of reserving park facilities is too high, too low, or about right?

☐ Too high  
☐ Too low  
☐ About right

Comments: \_\_\_\_\_

17. Are there any additional comments you have about your park reservation?

\_\_\_\_\_

18. Where do you live?

Washington County

<input type="checkbox"/> City of Hartford	<input type="checkbox"/> Town of Farmington
<input type="checkbox"/> City of West Bend	<input type="checkbox"/> Town of Germantown
<input type="checkbox"/> Village of Germantown	<input type="checkbox"/> Town of Hartford
<input type="checkbox"/> Village of Jackson	<input type="checkbox"/> Town of Jackson
<input type="checkbox"/> Village of Kewaskum	<input type="checkbox"/> Town of Kewaskum
<input type="checkbox"/> Village of Newburg	<input type="checkbox"/> Town of Polk
<input type="checkbox"/> Village of Slinger	<input type="checkbox"/> Town of Richfield
<input type="checkbox"/> Town of Addison	<input type="checkbox"/> Town of Trenton
<input type="checkbox"/> Town of Barton	<input type="checkbox"/> Town of Wayne
<input type="checkbox"/> Town of Erin	<input type="checkbox"/> Town of West Bend

Other Counties

☐ Please List: \_\_\_\_\_

**THANK YOU FOR PARTICIPATING IN THIS SURVEY!**

Please return this form in the enclosed postage-paid envelope on or before July 12, 2002.